

For Immediate Release.

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Contact Name: Rick Rhyner
Phone Number: 913-451-9102
Email Address: rryner@rhycom.com

Rhycom ranks as Top Area Advertising Agencies

(Overland Park, KS)—Rhycom, a full service, strategic communications agency, was ranked in the “2011 Top Area Advertising Agencies” by Ingram’s Magazine. Ranking is based on 2011 revenue for advertising and marketing services. Rhycom offers clients a breadth of traditional and digital advertising solutions that range from strategic, creative and technology-based services. Services include advertising, interactive, branding, product innovation, design, public relations, social media, event management and sports marketing.

“Our web development, interactive as well as our traditional advertising business remains strong. Rhycom Sports, our sports marketing practice is in its second year and continues to gain traction,” stated Rick Rhyner, President, Rhycom. “The ranking as one of Kansas City’s top twenty five agencies is an honor and a testament to our great clients and staff.”

About Rhycom

Rhycom focuses on strategy, creativity and commitment to clients, and consistently ranks in the *Kansas City Business Journal's* "Top 25 Advertising and Interactive Agencies." Founded in 1999, Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Our clients include start-ups, established brands, and national and international corporations all with a common goal—to grow their business and their brand. Rhycom’s services include strategic planning, research, advertising, interactive, web development, public relations and event promotion.

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