



FOR IMMEDIATE RELEASE.

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Rhycom Strategic Advertising receives 2009 Best of Overland Park Award.

(Overland Park, KS)—Rhycom Strategic Advertising has been selected for the 2009 Best of Overland Park Award in the Advertising Agencies category by the U.S. Commerce Association (USCA).

The USCA “Best of Local Business” Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2009 USCA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

[About U.S. Commerce Association \(USCA\)](#)

U.S. Commerce Association (USCA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing and advertising.

The USCA was established to recognize the best of local businesses in their community. The organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Their mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

[About Rhycom](#)

Rhycom focuses on strategy, creativity and commitment. Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Rhycom’s services include strategic branding, research and planning, advertising, design, interactive, web development, search engine marketing, public/media relations and event planning.



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