

For Immediate Release.

Date: October 31, 2008
Contact Name: Rick Rhyner
Phone Number: 913-451-9102
Email Address: rhyner@rhycom.com

**Rhycom ranks in the 2008 Top 25 Area Advertising Agencies
as listed by the *Business Journal of Kansas City***

(Overland Park, KS)—Rhycom, a full service, strategic communications agency, was ranked in the “2008 Top 25 Area Advertising Agencies” by the *Business Journal of Kansas City*. The ranking, based on 2007 gross income, is the fourth year in a row that Rhycom has been included. Rhycom also was awarded ranking in the same list based on number of employees. Originally published in March of 2008, the ranking was included in the *Business Journal of Kansas City’s* “26th Annual Book of Lists 2007-2008.”

About Rhycom

Rhycom focuses on strategy, creativity and commitment to clients, and consistently ranks in the *Kansas City Business Journal’s* “Top 25 Advertising Agencies.” Founded in 1999, Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Our clients include start-ups, established brands, and national and international corporations all with a common goal—to grow their business and their brand. Rhycom’s services include strategic planning, research, advertising, interactive, web development, public relations and event promotion.

###