

For Immediate Release.

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Rhycom moves and expands as business grows

(Overland Park, KS)—Rhycom Incorporated, a full service, strategic communications agency and Rhycom Sports, its new sports marketing division, will relocate in June to accommodate the escalation in business and to plan for continued growth.

President Rick Rhyner established Rhycom Incorporated in 1999 and originally located the offices in the Crown Center area of Kansas City. In 2005, Rhycom expanded and moved its office to Corporate Woods Building 84 in Overland Park, Kansas. As business continued to strengthen and grow, Rhycom also saw an increase in employment. As a result of this expansion, Rhycom Incorporated and Rhycom Sports are moving to a new 3,500 square-foot office in Corporate Woods Building 27.

“We were able to build our new space to fit our current needs as well as plan for future growth. The new space will accommodate more than 20 associates with adjacent office space for current expansion. This expansion will give Rhycom’s core strategic marketing business additional space and resources for growth as well as Rhycom Sports, our new sports marketing division,” stated Rhyner.

“Rhycom continues to grow our business with a number of new clients in the first and second quarter of 2010 including Data Systems International (DSI), Knighton Business Solutions, 911 Datamaster, Advantage Tech and Guaranteed IT Services. We have also been fortunate to grow our business with existing clients,” Rhyner commented.

About Rhycom Incorporated

Rhycom focuses on strategy, creativity and commitment to clients, and consistently ranks in the *Kansas City Business Journal's* "Top 25 Advertising Agencies." Founded in 1999, Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Our clients include start-ups, established brands, and national and international corporations all with a common goal — to grow their business and their brand. Rhycom's services include strategic planning, research, advertising, interactive, web development, public relations and event promotion.

About Rhycom Sports, LLC

Rhycom Sports is a division of Rhycom, Inc. providing strategic consultation and planning, support and development for revenue analysis and generation, licensing, sponsorships, event planning, sponsorship sales and sales training. Clients include sports organizations, collegiate and professional sports teams, brands, properties and corporations seeking to use sports to leverage their brand.

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