

***For Immediate Release.***

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## **Rhycom ranks as Top 25 Area Web Development Firm**

(Overland Park, KS)—Rhycom, a full service, strategic communications agency, was ranked in the “2010 Top 25 Area Web Development Firms” by the *Business Journal of Kansas City* and Ingram’s Magazine. Ranking is based on 2010 revenue for Web design and development services.

Rhycom offers clients a breadth of Web services that range from concept/design to programming and launch. Full service capabilities include website design and programming, database development, e-commerce, Flash design, e-mail marketing and search engine optimization (SEO).

In addition, Rhycom provides a full host of online marketing capabilities including behavioral targeted online advertising, social media, video development and animation, customer surveys and organic and paid search engine marketing (SEM).

“Our web development and interactive business continues to grow and we are adding staff and resources to us meet the demands. Rhycom is well positioned to provide clients strategic interactive solutions, full service web development and client support,” stated Rick Rhyner, President, Rhycom.

### **About Rhycom**

Rhycom focuses on strategy, creativity and commitment to clients, and consistently ranks in the *Kansas City Business Journal's* "Top 25 Advertising Agencies." Founded in 1999, Rhycom conceives and executes interactive and traditional marketing and advertising campaigns. Our clients include start-ups, established brands, and national and international corporations all with a common goal—to grow their business and their brand. Rhycom's services include strategic planning, research, advertising, interactive, web development, public relations and event promotion.

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